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B A L A J I H I R E M A G A L U R . K

Personal

- Marital status: Married
- Nationality: Indian
- Dt.of Birth : 20th Nov. 1954
- Tel # : + 91 99721 82654;

Current status of employment & Responsibilities

- ☐ Working as “ Mentor” with Jack n Jill Lean Manufacturing Solutions based out of Bangalore, India. We are leading consultants to the Food Industry and have completed prestigious assignments in India, Asia and the Middle East. Check the web site “ www.jacknjill.co.in” for all details.

Job Responsibilities in my previous assignment in India and S.E.Asia

- ☐ Worked as Manager-Emerging Markets for the Global Engineering of Kellogg’s from March 2013 to Dec 31st 2014 based in Bangalore, India. The Job profile involves, coming out with Cost effective solutions to minimize Capital Expenditure. Sourcing and developing vendors locally and bringing them to Kellogg Standards in terms of Sanitary Design and Performance Guarantees while capitalizing on the Cost advantage
- ☐ Worked as a Full time Consultant with Cadbury Kraft In India from 28th June 2010 to 28th Feb 2013. Installed, commissioned and successfully started the First “OREO” Line in India In Jan 2011. The project was completed in a record time of 60 days. Installed the 2nd Line for “OREO”, at the same premises and again completed the Project in a Record time of 65 days. Was leading a team of committed professionals and operated the “OREO LINE” with good measurement Systems and was part of the Winning Team which has made “ OREO”, a successful brand in India. Won the award for the “best execution “ of the project for the Year 2011.
- ☐ Regional Head of Mfg. URC International from 2001. The product categories of the company include, Biscuits, Cookies, Crackers, Wafers, Candies, Snacks, & Beverage. URC international has a turnover of US\$ 600 million dollars per annum. The Parent company in the Philippines has a turnover of US\$ 1.5 Billion Dollars per Annum. ☐ Responsible for Mfg.operations in the region comprising of Mfg.facilities in Thailand, Vietnam, Malaysia, Indonesia and China

Career

47 years of Successful Professional Experience

Highlights

☐ Worked as GM (operations) with the Nutrine, a leading food mfg. company in India. Was instrumental in turning round Nutrine Biscuits Ltd, India from a Loss making firm to a Cash Rich company by running it like a Profit centre. Built up the corporate Image of the Company by introducing a lot of Winning Brands. The Key to Success was Team work and Innovative Management Systems. The Company has since been taken over by Sara Lee Bakery Inc., U.S.A

☐ Was one among the Four selected from a group of 100 to the Basic Cookie and Cracker Course on a US Wheat Scholarship held in Bangkok in Oct.' 93.

- Was nominated as the PRESIDENT of the Basic Cookie & Cracker Course where the Participants were drawn from Seven Countries. Won the coveted "COOKIE AWARD" for the best group in the course.

- Was selected to head the operations as an expat with First Choice Food corporation from June'95 as Vice President (operations). Built up the company from Day one by implementing effective Management systems in every area of operation ranging from Production, Engineering, Quality Assurance, R&D, Materials, PPIC, HRD, Logistics to Costing.

Was mainly instrumental in developing "Bluskies" a Cracker introduced by us which incidentally has been acknowledged as the Best Cracker in the Philippines. In terms of volumes, "Bluskies" occupies the # 2 position in the Philippines, all within a span of Two years.

Was instrumental in enabling URC Thailand to become a market leader in biscuits within the 1st year of operation in the year 2002.

As The Regional head of Mfg I had introduced an on-line Production Management system software connecting all countries in the Region. With this, we could get live reports from all Mfg. units in the region. Implemented Lean Manufacturing techniques in all the mfg. units. Set up a Regional Task force for all product lines

☐ Was Heading the Biscuit Product development in the region. Have successfully introduced Rotary molded products, Crackers (All types including soda crackers), Wire cut cookies, & Co-extruded cookies. Developed winning Brands like Cream-O, Fun-O, Dewberry, Magic. Set up 5 cracker lines in the region in 2007 (Thailand, Vietnam, China) , 2 cookie and cracker lines in Thailand and in 2009, a wire cut cookie line with Co- extruded attachment. Came out with Fun-O Choco chips and Fun-O co-extruded cookie with Bake stable chocolate in Thailand.

- Exceptional Skills in Product Development.

☐ Extensive Computer skills including Word, Excel, Powerpoint, SAP and Internet.

☐ Accomplished Team leader and Player.

☐ Excellent written and verbal skills

Education

- ☐ Bachelor of Science,
- ☐ Graduated in the Year 1973 from the University of Mysore,India.

Professional experience

- ☐ March 1974 to Sept.1974 :Started as a Lab Chemist at M/s Aurofood Pvt.Ltd,Pondicherry,India.Learnt the chemistry of Biscuit making.
- ☐ Sept.1974 to Nov '77 :Worked as Chief Chemist at M/s Shree Farm Chemicals,Warangal,India.Was heading a team of Chemists and was directly responsible for Quality of Farm Chemicals manufactured under the Certification Scheme of the Indian Standards Institution.
- ☐ Nov. 1977 to Nov' 88 : Worked as Production Manager at Windsor Foods Ltd.Baroda,India,a large scale Biscuit Factory.Perfected the Art of Biscuit Making during my 11-year tenure.
- ☐ Nov .1988 to June '95 : Worked as General manager -Operations with Nutrine Biscuits Ltd,Chittoor,India.Was responsible in building up the Company's Image to what it is today as the # 2 Brand in the South of India."Snippets",the spiced cracker was one of the many brands developed by me during my 7-year Stint.Developed Fool proof systems in running Franchise Manufacturing operations. This company has since been acquired by Sara Lee Bakery Inc.U.S.A
- ☐ June '95 to Dec 2000 : Worked as Vice President-Operations at First Choice Food Corporation,Philippines.Have been mainly instrumental in Team building,bringing in a lot of Scientific temper,introducing "Winning Brands" and optimising existing Production Capacities all in the space of Two years. We doubled our capacities in'98 by commissioning a fully automated computerised cracker line from Europe.
- ☐ May 2001 to June 2010 : Working as the Regional Head of Mfg.with URC International. Started as the Biscuit consultant for URC Thailand when hired in Year 2001.Was promoted as Manufacturing Manager in the year 2002 to manage the entire Mfg.operations of URC Thailand comprising of 20 production lines including biscuits, candies, snacks, chocolates marshmallows . During this tenure, URC Thailand rose to the leadership status in Biscuits and wafers. Introduced uniform measurement system and TPM techniques in mfg. Was elevated as the Regional Head of Mfg.to manage all the manufacturing units in S.E. Asia (Thailand, Malaysia, Indonesia, Vietnam & china) from December 2004,onwards.Introduced an "on-line computerized Production management System" to monitor Production in all Mfg.units in the region. With this one can just log into the net and monitor production activities of all the countries on a shift wise basis. Introduced a system of bench marking and have a created a Regional resource for all product categories. Have effectively implemented "Lean Mfg. Techniques" in the region.
- ☐ June 2010 to March 2013 : Worked as a Full time Consultant with Cadbury Kraft India on the Biscuit projects.
- ☐ From 1st March 2013 to 31st Dec 2014 : Worked as Manager- Emerging Markets for Kellogg's Company and reporting to the Global Engineering in US
- ☐ From 1st Jan 2015, working a Mentor for Jack N Jill Lean Mfg.solutions, leading consultants to the Food Industry.
- ☐ A lot of clients in India, S.E. Asia, Middle east, Bangladesh, Africa

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Languages spoken

- English, and 5 Indian Languages (HINDI, KANNADA,TAMIL,TELUGU,GUJARATI)

Hobbies

- Music, Movies, Sports and Surfing the Net. Tech Savy.

References

- Mr.Jaiboy Phillips
Consultant
Mumbai
- Mr. Roy Chung,
Bakery Consultant,
Thailand

A handwritten signature in black ink on a light purple background. The signature reads "Sh. Balaji" in a cursive style, with a horizontal line underneath and two dots at the end.

BALAJI HIREMAGALUR